



# PANDA CLOUD EMAIL PROTECTION

Simply... Evolution



## Rid your clients of spam and Other Threats. Focus on Your Core Business

Spam, phishing, spyware and email-borne malware represent the main channel of malware attacks. 98% of email reaching companies is infected and/or is spam.

Poor email protection can lead to latency, email server downtime, network unavailability, productivity loss and disruption of business activities.

Companies need secure, reliable and non-intrusive email services, but many of them lack the skills and resources to manage them and prefer to delegate them to specialized professionals.

Panda Cloud Email Protection allows such professionals to manage customers' security centrally and remotely reducing costs and boosting business opportunities.

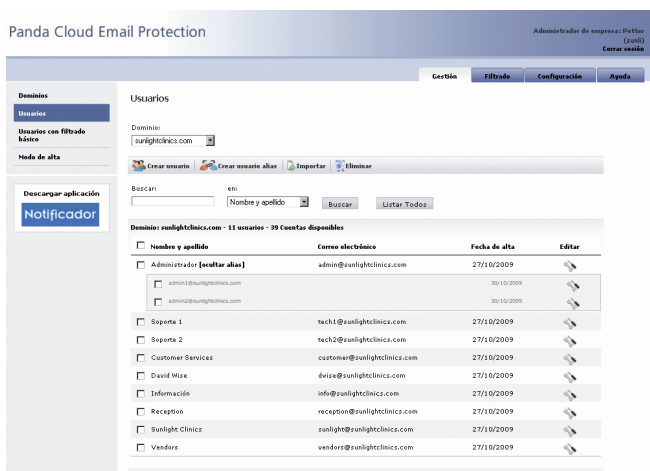
## The Solution

**Panda Cloud Email Protection** is a SaaS email security solution that eliminates unproductive traffic at the network perimeter. The solution shifts security management to the cloud, allowing for immediate startup and hassle-free management even for mobile users.

**Panda Cloud Email Protection** lets you offer your customers a managed security service for inbound and outbound email traffic. The solution provides anti-spam, antimalware and content filtering protection plus a number of value-added services (installation, monitoring, reporting, etc).

Partners can choose between offering the service through a redundant and scalable platform managed by Panda Security (with no upfront investment and available 24x7), or deploying the platform in their own datacenters for better integration with their own systems.

In both cases the service is managed through a custom, multi-domain Web console that allows centralized management of all customers.



Panda Cloud Email Protection: Web administration and monitoring console

## Partner's Benefits

- ⊕ Cost reduction: No legwork associated with management and support and no upfront investment. The solution can be started up immediately.
- ⊕ Short sales cycles immediate installation and remote service delivery. The reports help rapidly demonstrate the value of the solution
- ⊕ Recurring revenue through value-added services and subscription model
- ⊕ Get new customers from outside your geographic area thanks to the Web-based remote management console
- ⊕ Central administration of multiple customer and user domains -even for mobile users- at any time from anywhere
- ⊕ Service customization: Web console, reports, welcome emails and disclaimer in filtered messages.
- ⊕ Flexible services that adapt to customers' specific needs both regarding the number and duration of licenses
- ⊕ Flexible model: You can choose between offering the service through Panda Security's platform or deploying the platform in your own datacenters



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## 7 Reasons for choosing Panda Cloud Email Protection to offer your services

### Panda Security: Leader in security technologies

**Collective Intelligence** is Panda Security's unique cloud computing system for automating malware collection, scanning and classification. This knowledge is delivered in real time, providing maximum protection for users against current and future threats. Our multi-layer anti-spam technologies (Predictive Analytics) ensure maximum anti-spam protection.

### Panda Security: leader in security solutions

Our vast security knowledge is the result of over 20 years of leadership in the security market. Our solutions stand out for their reliability, centralized management and low resource usage.

### Panda Security: Leader in Cloud and SaaS security solutions

Panda Security's technological vision is based on the combination of Collective Intelligence and SaaS security solutions. It offers our customers real-time protection, zero impact on IT resources, cost savings and hassle-free management.

### The SaaS model is an improvement on the traditional model

- ⦿ **Light:** All processes take place in the cloud, so there is no need for a dedicated infrastructure on the customer's premises.
- ⦿ **Secure:** Detection is done the Collective and software upgrades are also transparent.
- ⦿ **Easy:** the Web console is extremely user-friendly and requires only a minimum learning curve.

### The SaaS model adapts better to your needs

- ⦿ Pay only for what you use
- ⦿ Benefit from a flexible service subscription
- ⦿ Unlimited expansion possibilities simply modifying your subscription
- ⦿ Access the service anywhere, anytime (24x7 availability)

### Panda Cloud Email Protection brings quality and service reliability to your business

Panda Cloud Email Protection ensures maximum email effectiveness based on the standard parameters for this type of service, like platform availability, average latency and average incident response time. It aids compliance with data protection legislation, ensuring maximum integrity and protection of customer information.

### Panda Cloud Email Protection lets you deploy your own platform

As the service is delivered transparently by the Panda Security cloud, Service Providers or integrators can offer the Panda Cloud Email Protection service through their own Private Cloud.

This can be done from their own in-house installations (IN-HOUSE model) or from the same infrastructure on which Panda Cloud Email Protection is hosted (HOSTED model).

## Main Benefits::

- ⦿ **Maximun real-time protection**
- ⦿ **Reliability and service availability**
- ⦿ **Minimum costs, no upfront investment or hardware and software maintenance**
- ⦿ **Minimal resource consumption Reduced bandwidth consumption and mail server saturation**
- ⦿ **Immediate startup**
- ⦿ **Increased IT and employee productivity**
- ⦿ **Aids regulatory compliance and Green IT**
- ⦿ **Pay per use**



LIGHT

It minimizes resource consumption, is extremely lightweight and requires no client infrastructure as all operations are performed in the cloud



EASY

It is incredibly simple to use. Its Web console ensures complete protection right from the start



SECURE

Immediate and effective protection against viruses and spam through online scans performed on Panda Security's servers

## Panda Security Awards and Certifications



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